

**DREAMCATCHER'S DANCE COMPANY
RECITAL KEEPSAKE YEARBOOK AD PACKET**

Dear Parents,

OUR RECITAL IS RIGHT AROUND THE CORNER!!! WOO-HOO! This starts a very busy time of year for us, and it is all very exciting and fun.

There are many expenses associated with a recital, and we sell advertising in our keepsake yearbooks to pay for these expenses. Some of the expenses are: trophies, music, music editing, insurance, designing/printing program books, decorations, facility rental, staff payroll for extra hours, and too many others to list. **Dancers who sell \$50 or more in ads, will not have to pay a recital fee**; those choosing not to sell ads, or selling less than \$50 will be required to pay the \$50 recital fee.

The dancer selling the most ads (total dollars) from each studio will receive one year of free tuition. (This does not include extra classes, solos, duets, or trios and the year of annual tuition can not exceed the total amount of ad sales, other restrictions and limitations may apply).

Some of these ads are purely business ads, but a lot of them are *personal messages to dancers* – words of encouragement from friends, family members, and businesses. We encourage you to go to business, friends, grandparents, and anybody else you would like to put an ad in the program book. You can **see samples** of ads from previous years at the studios. The ad sizes and prices are listed below:

- A) Text only (no business ads)..... \$10.00
- B) Text with single graphic \$22.00
- C) Text with graphics (this is a business card ad)..... \$32.00
- D) 1/4 Page-Text-graphics - 1 picture/graphic..... \$60.00
- E) 1/2 Page-Text-graphics - 2 pictures/graphic..... \$90.00
- F) Full Page-Text-graphics - 3 pictures/graphic..... \$150.00

The ads can be basically whatever you would like, although we do reserve the right to edit ads if necessary. In the past our ads have been: personal messages to dancers, messages from dancers to teachers or other dancers, and business ads. If you are turning in business cards, please do not staple the cards to the order form or write on the cards since they have to be scanned and this ruins the card. **Please turn in the ads ON TIME**, with full payment for the ads in the envelope provided and please fully complete the envelope form with your dancer's information. **If you do not follow the above steps, we can not guarantee they will be in the program and there will be no refunds if the steps are not followed.** Please ONLY turn ads in at the Chandler studio or the Shawnee studio. (Please DO NOT give your ads to someone at the grocery store, in line at the school, at a competition, etc.... this is how ads get misplaced and don't make it into the program.)

Here's an example of what you could say: "Hi – I am a dancer at Dreamcatcher's Dance Company and I am selling ads for our keepsake yearbook program.. Would you like to purchase ad ad?"

Shawnee Deadline: 05/03 | Chandler Deadline: 04/30

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<p>***** Good Luck Heather! Love, Matt, Ashley, Maddox & Kaiden *****</p>	<p>Thank you for all you do, Jeree! The Butlers</p>
<p>Sweet as Sugar - GOOD LUCK AT NATIONALS CANDY SHOP DIVAS! -WJH</p>	<p>AUDITION GIRLS: CONGRATS ON YOUR ENTERTAINMENT AWARD! YOU DESERVE IT! Gammy & Patsy</p>
<p>Shake that thang, Heather Love Uncle Wade & Aunt Dianne</p>	<p>Good luck, Kelsie! We love you. Chunky monkey & Family</p>
<p>Heather, We are so very proud of you! We love you, Kerry, Billie, Katie, Harley & Ryann</p>	<p>Heather, Love you lots! Grandma & Grandpa Whitnah</p>

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YOU'RE
A
STAR!

I'm so proud of my Star!!
I love you!! Grandmom

Mrs. Malissa

Thank you for an
AWESOME
YEAR!

Love, Heather Whitnah

(B) \$22

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Charity
& Cobie
Our Favorite
Dancing
Princesses!
Love, Papa & Grandma

<p>Good luck Jaycee</p> <p>TURKS COUNTRY STORE 4.5 mi. west of Chandler on Rt. 66</p> <p>bait - groceries deli - gas 258-0400</p>	<p style="font-size: 2em; font-weight: bold;">SONIC</p> <p>America's Finest Drive-In</p> <p>Chandler, OK 816 E. 1st 258-0539</p>
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OTHER SIZES:
 HALF PAGE IS (E) \$90
 FULL PAGE IS (F) \$150

ON \$22, WE CHOOSE ORIENTATION BASED
 ON CONTENT AND PAGE NEEDS

SEE PROGRAMS FOR
 EXAMPLES

DreamCatcher's Dance Co. 2010

Keepsake Recital Program Ad Order Form

studio:

Shawnee Chandler

Dancer(s):

Contact Phone #:

Contact Email:

Ad Size (A,B,C, D,E,F)	Sold To (business name or who the ad is "from" when it's a personal message to dancer or you can just refer me to an attachment)	Ad Includes (attachment) - Be sure to label your attachment with ad # from this order form	Ad details - anything else we need to know? For \$10 & \$22 ads, write your copy here
1	Payment Method: <input type="checkbox"/> cash <input type="checkbox"/> check	<input type="checkbox"/> Business Card <input type="checkbox"/> Picture(s) <input type="checkbox"/> Print out <input type="checkbox"/> Written Ad Copy Description:	
2	Payment Method: <input type="checkbox"/> cash <input type="checkbox"/> check	<input type="checkbox"/> Business Card <input type="checkbox"/> Picture(s) <input type="checkbox"/> Print out <input type="checkbox"/> Written Ad Copy Description:	
3	Payment Method: <input type="checkbox"/> cash <input type="checkbox"/> check	<input type="checkbox"/> Business Card <input type="checkbox"/> Picture(s) <input type="checkbox"/> Print out <input type="checkbox"/> Written Ad Copy Description:	
4	Payment Method: <input type="checkbox"/> cash <input type="checkbox"/> check	<input type="checkbox"/> Business Card <input type="checkbox"/> Picture(s) <input type="checkbox"/> Print out <input type="checkbox"/> Written Ad Copy Description:	
5	Payment Method: <input type="checkbox"/> cash <input type="checkbox"/> check	<input type="checkbox"/> Business Card <input type="checkbox"/> Picture(s) <input type="checkbox"/> Print out <input type="checkbox"/> Written Ad Copy Description:	
6	Payment Method: <input type="checkbox"/> cash <input type="checkbox"/> check	<input type="checkbox"/> Business Card <input type="checkbox"/> Picture(s) <input type="checkbox"/> Print out <input type="checkbox"/> Written Ad Copy Description:	
7	Payment Method: <input type="checkbox"/> cash <input type="checkbox"/> check	<input type="checkbox"/> Business Card <input type="checkbox"/> Picture(s) <input type="checkbox"/> Print out <input type="checkbox"/> Written Ad Copy Description:	
8	Payment Method: <input type="checkbox"/> cash <input type="checkbox"/> check	<input type="checkbox"/> Business Card <input type="checkbox"/> Picture(s) <input type="checkbox"/> Print out <input type="checkbox"/> Written Ad Copy Description:	
9	Payment Method: <input type="checkbox"/> cash <input type="checkbox"/> check	<input type="checkbox"/> Business Card <input type="checkbox"/> Picture(s) <input type="checkbox"/> Print out <input type="checkbox"/> Written Ad Copy Description:	
10	Payment Method: <input type="checkbox"/> cash <input type="checkbox"/> check	<input type="checkbox"/> Business Card <input type="checkbox"/> Picture(s) <input type="checkbox"/> Print out <input type="checkbox"/> Written Ad Copy Description:	

Copy this page as necessary

Page ___ of ___

Copy this page as necessary

Attach this to your picture, business card or ad copy that goes with your ad

Program: Shawnee Chandler | Dancer(s): _____ My Ad # _____
(From order form)

Circle Ad Size/Price: A \$10 B \$22 C \$32 D \$60 E \$90 F \$150

Details &/or Ad Copy (use back of this slip as necessary):

Attach this to your picture, business card or ad copy that goes with your ad

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Circle Ad Size/Price: A \$10 B \$22 C \$32 D \$60 E \$90 F \$150

Details &/or Ad Copy (use back of this slip as necessary):

DreamCatcher's Dance Company – Keepsake Program Advertising RECEIPT

Dancer: _____ **Date Sold:** _____ **Program:** ___Chandler | ___ Shawnee

Purchaser: _____ **Ad Size:** _A _B _C _D _E _F **Amount Paid:**\$ _____

Thank you for your support - Shawnee Recital: May 29, 2010, 6:30pm | Chandler Recital June 5, 2010, 6:30pm
dancer – give this as a receipt to ad purchaser

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